Report of the State Board of Education
Committee of the Full Board
WORK SESSION
Learning Roundtable—Educating the Digital Generation
November 17, 2015

The State Board of Education Committee of the Full Board met at 8:35 a.m. on Tuesday, November 17, 2015, in the Texas State Capitol Building, House Appropriations Hearing Room E1.030, 1100 N. Congress Avenue, Austin, Texas. The following members of the committee were present:

Presiding: Donna Bahorich, chair; Lawrence A. Allen, Jr.; Erika Beltran;   David Bradley; Barbara Cargill; Ruben Cortez, Jr.; Pat Hardy; Tom Maynard; Sue Melton-Malone; Ken Mercer; Geraldine "Tincy" Miller; Marisa B. Perez; Thomas Ratliff

Absent: Martha Dominguez, Marty Rowley

Public Testimony

Work session and ad hoc committee meetings are exempt from oral public testimony.

DISCUSSION ITEM

1. **Learning Roundtable—Educating the Digital Generation**
    (Board agenda page I-107)

    This item provides an opportunity for the board to hear testimony from invited guests regarding instructional materials and educational technology. Statutory authority is the Texas Education Code (TEC), §31.003.

    Mrs. Bahorich introduced the item and welcomed partipants to the Texas State Board of Education Learning Roundtable—Educating the Digital Generation.

    Presentations were provided by the following panel member(s).

    Science of Learning
    Dr. Chuck Weaver, Professor and Chair, Baylor University, Department of Psychology and Neuroscience

    Infrastructure
    Jon Wilkins, Managing Director, Federal Communications Commission
    Anthony Swei, Co-Founder, EducationSuperHighway

    ISD Superintendents
    Dr. Steven Ebell, Deputy Superintendent, Clear Creek ISD
    Dr. Deanna Lovesmith, Assistant Superintendent for Curriculum and Instruction, Belton ISD
    Randy Moczygemba, Superintendent, New Braunfels ISD
    Dr. Scott Muri, Superintendent, Spring Branch ISD
    Dr. Karen Rue, Superintendent, Northwest ISD

Software & Information Industry Association (SIIA)
Brendan Desetti, Director, Education Policy

The Committee of the Full Board took a lunch break at 12:14 p.m., and reconvened at 1:05 p.m.

Content Providers
Jay Diskey, Executive Director, Association of American Publishers' PreK-12 Learning Group
John Dragoon, Executive Vice President and Chief Marketing Officer, Houghton Mifflin Harcourt
Richard Keaveny, Vice President, McGraw-Hill Education
Scott Kinney, Senior Vice President of Educational Partnerships, Discovery Communications, Inc.
Jeff Lansdell, President, CEV Multimedia
Marc Nelson, Vice President Digital Strategy, Pearson Learning Services

Open Educational Resources (OER)
Dr. Geoff Fletcher, Principal, GH Fletcher Consulting
Dr. Richard Baraniuk, Director, OpenStax
Dr. Carl Blyth, Director, Center for Open Educational Resources and Language Learning (COERLL), University of Texas

Learning List
Jackie Lain, President

ISD Technology Directors/Officers
Scott Floyd, Director of Instructional Technology, White Oak ISD
Karen Fuller, Chief Technology Officer, Klein ISD
Mary Kemper, Director of Mathematics, Coppell ISD
Lenny Schad, Chief Information Technology Officer, Houston ISD

Instructional Materials Coordinators' Association of Texas (IMCAT)
Kellie Skarda, Textbook Manager, Goose Creek CISD; and IMCAT President
Matt Tyner, Manager, Textbook Services, Dallas ISD

Blended Learning
Heather Staker, Research Fellow, Clayton Christensen Institute
Cat Alexander, Director of Blended Learning, Raise Your Hand Texas

State Educational Technology Directors Association (SETDA)
Lan Neugent, Interim Executive Director

Mrs. Bahorich adjourned the work session at 4:53 p.m.