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Since 2011



We scale smart professional learning systems to optimize outcomes in public education.

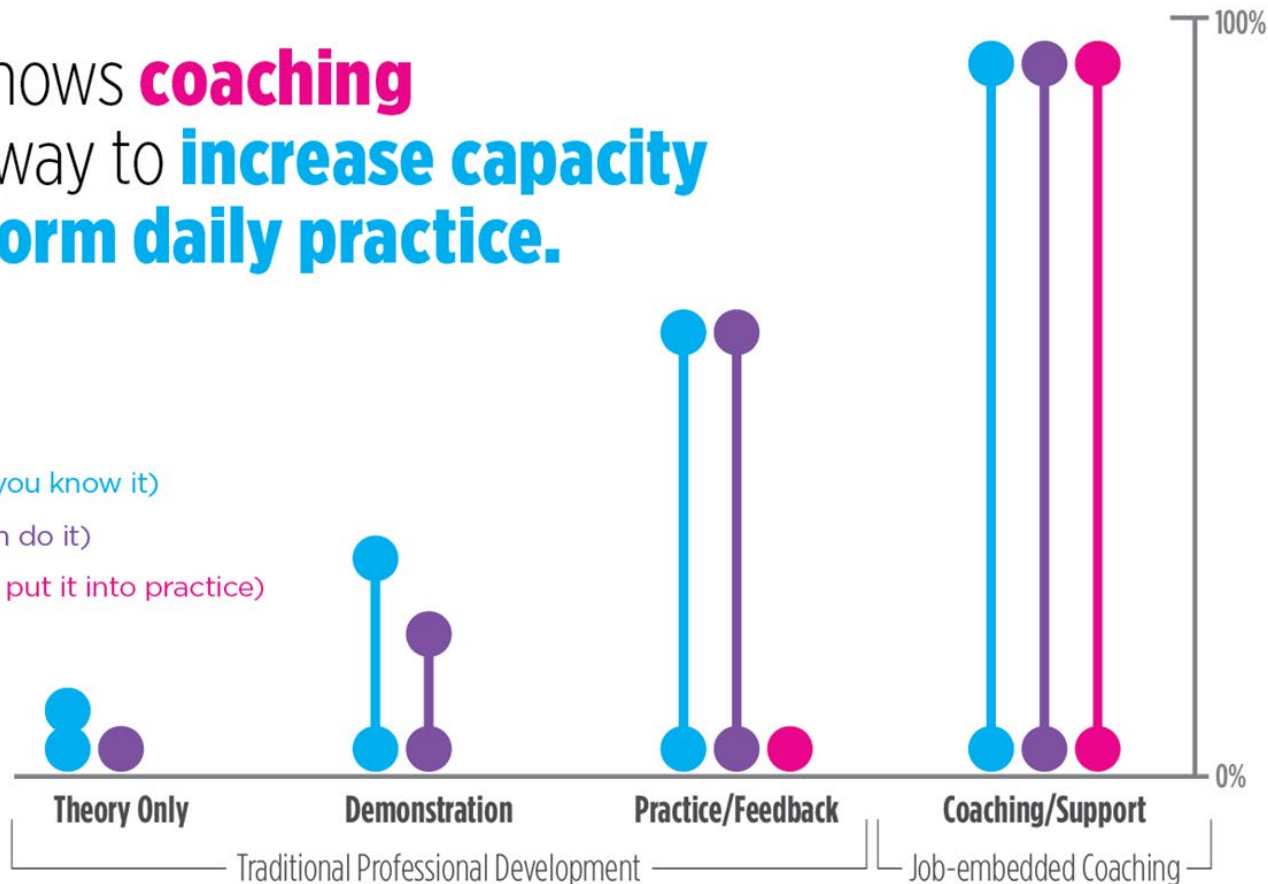
**TRUSTED BY
ALMOST
300
DISTRICTS
NATIONWIDE**

- **Abilene ISD**
Abilene, TX
- **Arlington ISD**
Arlington TX
- **Dallas ISD**
Dallas, TX
- **Pampa ISD**
Pampa, TX
- **Winters ISD**
Winters, TX

- ✓ 70+ e2L Executive, Teacher, and CA Coaches
- ✓ 950 years of K-12 education experience
- ✓ All Subjects + DEI, SEL, Special Needs, EL
- ✓ 30+ Dual-Certified ELL/MLL coaches

Research shows **coaching** is the best way to **increase capacity** and **transform daily practice**.

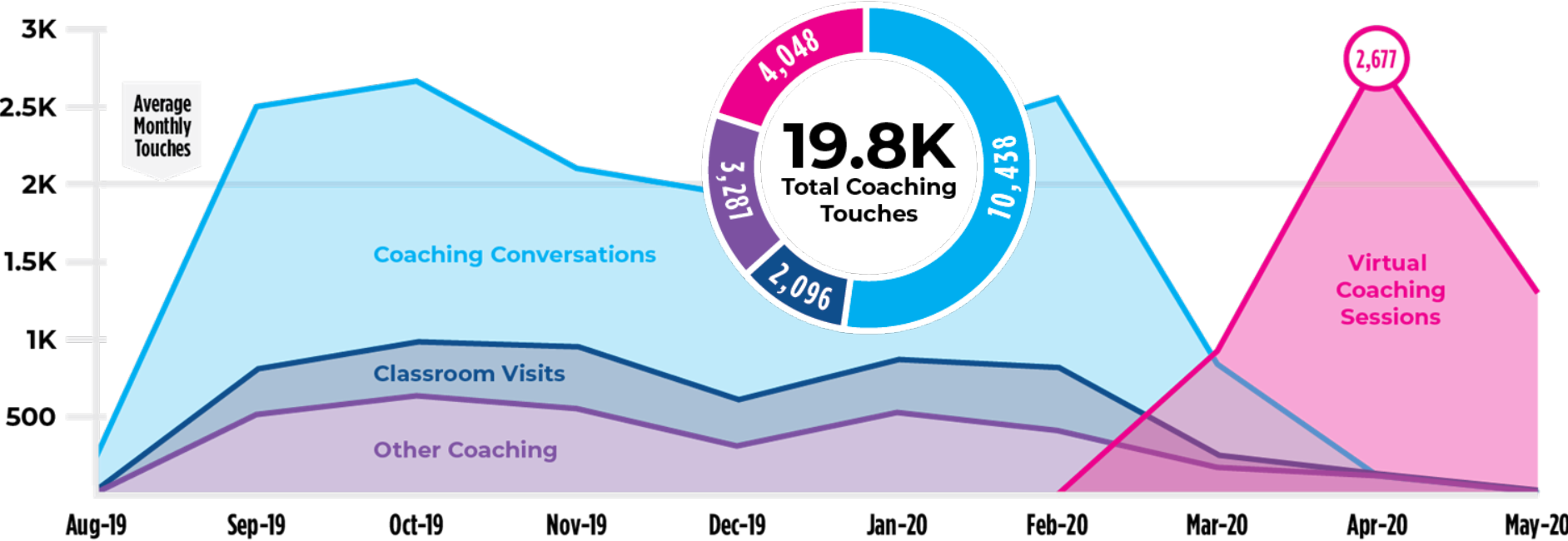
- Knowledge** (i.e. you know it)
- Skills** (i.e. you can do it)
- Transfer** (i.e. you put it into practice)



Source: Joyce, B. and Showers, B. *Professional Development that Impacts Student Achievement*.

Coaching data shows how we were able to *keep our impact high* with a quick pivot to virtual coaching sessions

2019-2020



Continued virtual support...

2020-2021

By the numbers:

53 districts served

6,899 educators supported

3,500 days of virtual support provided

Approach

- Created Virtual Learning Best Practice Competencies
- Created 500+ Professional Learning Resources aligned to Leveled Competencies
- Scaled via Campus Support Teams
- Differentiated Individualized
- Coaching Support Based on Evidence of Practice

Ongoing virtual support...

2020-2021

By the numbers:

53 districts served

6,899 educators supported

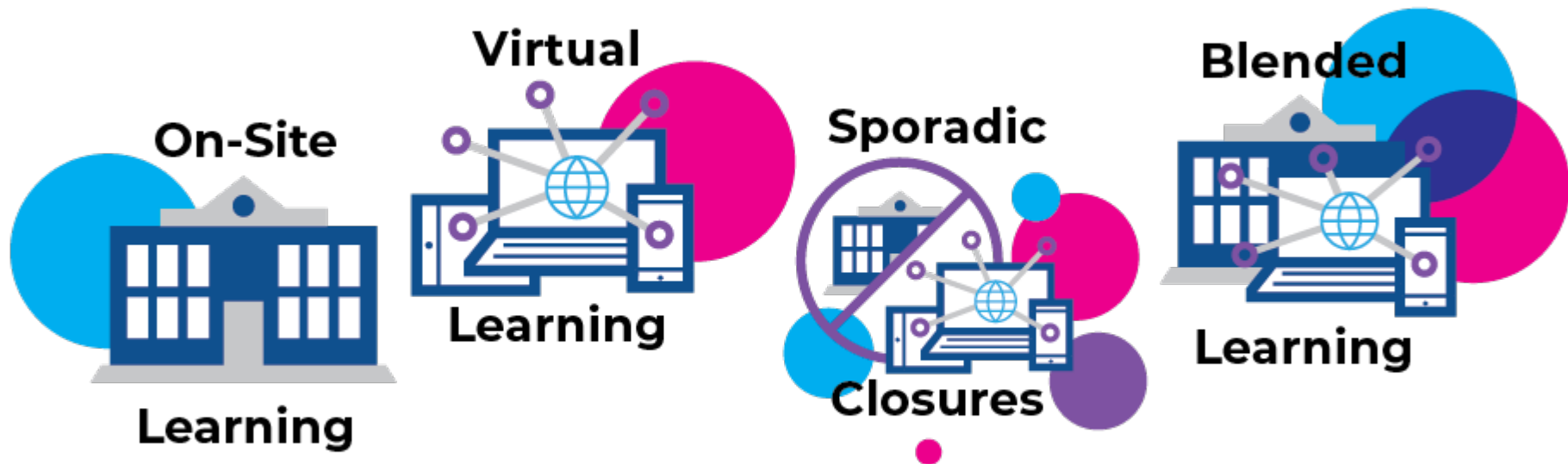
3,500 days of virtual support provided

Results:

- ✓ Educator Growth
- ✓ Educator Retention
- ✓ Student Growth
- ✓ Preparedness and Cohesiveness

Planning for What Comes Next

4 Possible Futures



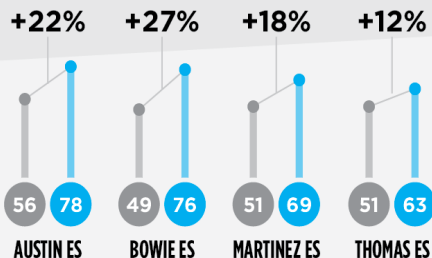
Measured Talent Development connected to outcomes *gives educators credit* for the *impact* and *gives leaders insight* to make the right investments.

Student Growth in Abilene ISD

Abilene ISD Math Bright Spots

2020-21 MAP Results

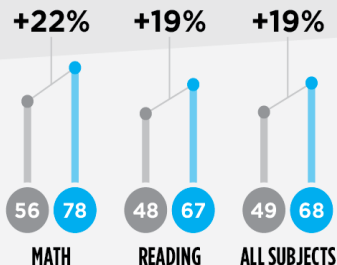
- Non-Coached Classrooms
- Bright Spot Classrooms*
*4 Coaching Sessions & 4+ Badges Earned



Abilene ISD Austin Elementary

2020-21 MAP Results

- Non-Coached Classrooms
- Bright Spot Classrooms*
*4 Coaching Sessions & 4+ Badges Earned



“...the Best Practices do not change when we bring down the 4 walls and shift to a new way to learning.”

Ashleigh Norris, Pre-K Teacher, Aransas Pass ISD

“e2L virtual coaching support[ed] the transition to a remote learning environment. By applying the best practices, our educators were able to transition... and continue to support the growth of our students.”

Nikki Parker, Testing & Academic Coordinator/
Blended Learning Program Director, Iraan-Sheffield ISD

“They [teachers] were not only seeing the impact it was making in their own professional growth, but in the growth of their students.”

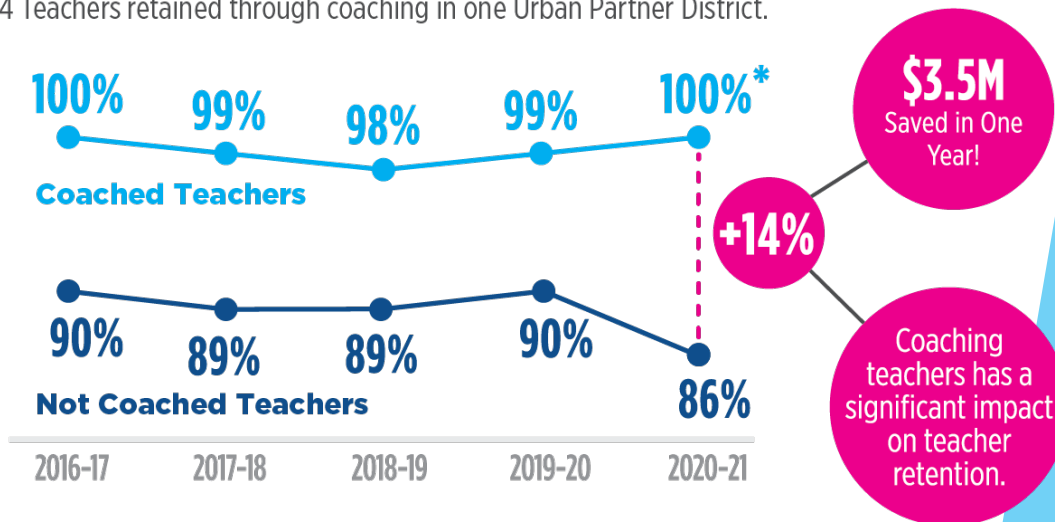
Leslye Roberts, Principal, Abilene ISD

Measured Talent Development connected to outcomes *gives educators credit* for the *impact* and *gives leaders insight* to make the right investments.

98%+ Retained in Arlington ISD

Teacher Retention Rates Improved by Coaching

*1,104 Teachers retained through coaching in one Urban Partner District.



“When we had to go into shutdown, our teachers were so well prepared.”

Katina Martínez, Principal, Arlington ISD

“We gave [coaching] top priority. We believe this is getting the biggest bang for our buck in supporting our teachers, so that we can get this right the first time with our students.”

Cara Cooke, Superintendent, Aransas Pass ISD

“I saw a huge improvement in morale and positivity and climate and culture. I saw teachers become more confident in their ability in their classrooms. I saw veteran teachers embrace new ideas and different ways to do things.”

Mchelle Josselet, Principal, Abilene ISD

What: Proven Framework for Collaborative Autonomy

Learner

Elevates from consumer to owner of learning

Optimizes outcomes: accelerates growth in every scenario/modality

Enables equitable systems of support

Professional learning is parallel/model to student learning experience

Teacher

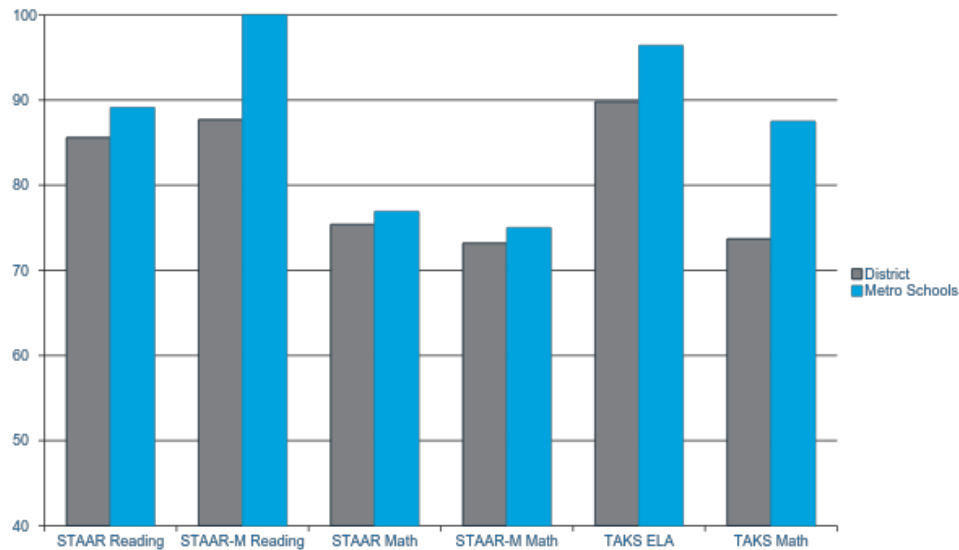
Elevates from manager to coach of learner



A decade of blended learning results



2012 % Met Standard



Measured Educator Growth on Competencies

The Engage **Growth** Method



Smart Professional Learning

1. Modernized.
2. Measured.
3. Connected.

Communication

Designs opportunities and tools for, facilitates a culture of, and models effective communication and protocols.

1

Conventional Culture

Designs and facilitates opportunities for learners to share their learning, ideas, and reflections virtually in ways that are familiar

2

Collaborative Culture

Designs and facilitates opportunities and digital tools for learners to share their learning, ideas, reflections, appreciation for the contribution of others, and feedback virtually in a variety of

3

Synergistic Culture

Designs and facilitates opportunities and digital tools for learners to effectively express their learning, ideas, reflections, appreciation for the contribution of others, and feedback virtually as a

4

Innovative Culture

Designs and facilitates opportunities for learners to discover, create and share relevant digital tools that support effective virtual communication skills

Goal-Setting, Autonomy, Entrepreneurship

Facilitates learners in setting goals, making decisions, and tracking progress in learning situations.

1

Conventional Culture

Provides a digital list of tasks or activities that learners should complete

2

Collaborative Culture

Designs digital tools for learner ownership of choices, reflection, tracking of progress and organization of daily tasks

3

Synergistic Culture

Designs and facilitates digital tools to foster student agency, reflection, goal setting and autonomous learning including ways to track learning progress and celebrate growth

4

Innovative Culture

Collaborates with learners to design and facilitate digital systems to foster student agency, reflection, goal-setting and autonomous learning including ways to track learning progress and celebrate

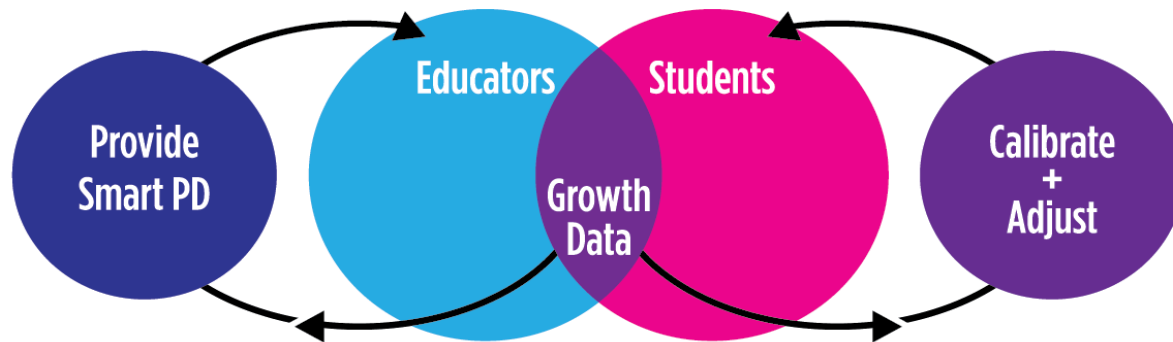
Education Intelligence

Engage Growth Method

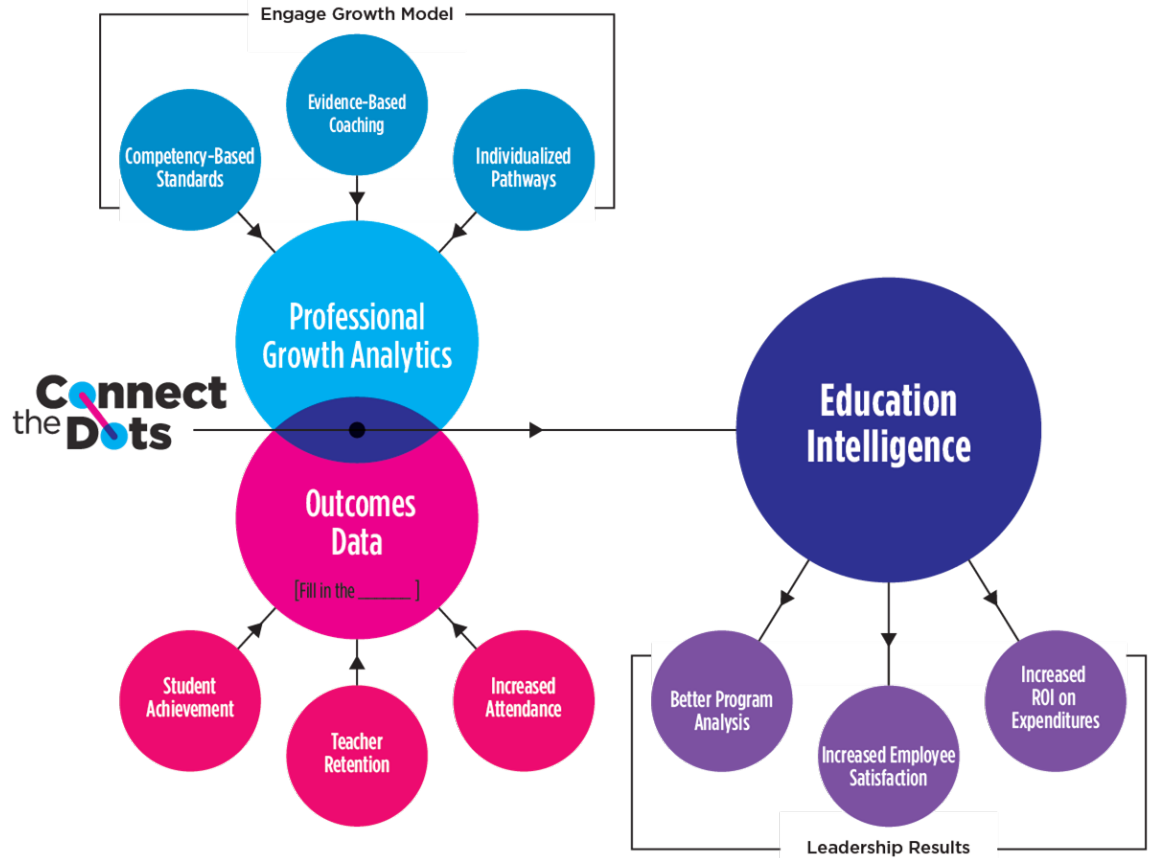
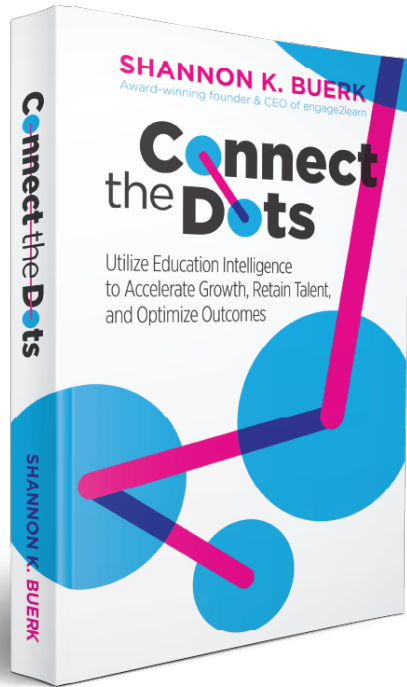
Connected Data

Results

The Education Intelligence **Growth & Improvement** Cycle



Education Intelligence



Scaling a Scenario-Agnostic Solution for Texas

Autonomy Model

- Scenario Agnostic
- Students: Goal-Setting, Ownership, Tracking
- Teachers: Growth in Competencies
- Leaders: Differentiated Support



Measurable Growth

- Stackable competencies beyond certification
- Measured, connected professional growth
- Evidence of practice
- Differentiated support



Tipping Point

- Guiding Coalition: 16%-20% of workforce/district/campus
- Tiered Approach
- District Support Teams
 - Implementation Lead
 - Growth Catalysts 1:100
 - Powered by eSuite

Powered by Smart Professional Learning

Competency-Based, Intelligent, Measured, Connected



eSuite



mySmartCoach



impactConsole+



@engage_learning

Thank you!